



Bank It:  
A Habit of Helping Foundation

2012, Issue 2  
April

# Newsletter

Thank You !

## Leadership Northwest Oklahoma Class II becomes Bank It Board of Directors.

### Background of Bank It:

Leadership Northwest Oklahoma, Class II recently finished the annual leadership course that focuses on teaching young enthusiastic community members how to make a positive impact on their communities. Throughout the 2010-2011 courses, members worked on developing a program that community members could get behind to help contribute to Alva in a positive way. The class was composed of 12 employees from various businesses in town, and fortunately, 3 of the local financial institutions had a representative in the class. As brainstorming began for the community service project, ideas started forming about how to get our community in the habit of giving to those in need. The leadership class wanted to encourage people to embrace a

*Habit of Helping.* We needed the people of Alva to **Bank on Alva**. Why not **Bank It** at your local Bank? Whatever it is, **Bank 'It'**. We wanted Alva to have a positive *Vision* for our future: a *CommUNITY Vision*, that people could believe in and get excited about. This idea was appealing because: a.) when people believe in and are excited about a project, they want to help, b.) most people go to their financial intuition at least once a month, c.) most people trust their financial institution, d.) financial institutions are always looking to have a presence in their community. The name **Bank It** was important because if we could get our community to *Bank on Alva*, then **Bank It** could become the safe, centralized location for the Alva

Community to come together to help our people and projects in need.

The class asked each of Alva's 5 financial institutions if they were willing to support **Bank It** by being a donation location and allow community members to donate, supplies, funds, or time to a *CommUNITY Vision*. Each Bank in Alva enthusiastically agreed. Some pledged to help with advertising costs, some pledged to be a donation site, and some even pledged to match a portion of the funds donated towards each *CommUNITY Vision*

### Participating Alva area Financial Institutions:

1. **Alva State Bank:** matching \$1500 per quarter
2. **BancCentral, NA:** matching \$1500 per quarter
3. **Community Bank:** matching a portion of funds donated each quarter
4. **High Plains Bank:** Donation Location
5. **Hopeton State Bank:** matching \$500 per quarter.



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### REMAINING

### 2012 CommUNITY Visions:

#### April-June 2012:

Alva Girl Scout Hut

#### July- September 2012:

Northwest Family Services

#### October-December 2012:

Neighbors in Need

If you would like to receive this newsletter electronically, or discontinue receiving this newsletter, please e-mail [nwbankit@gmail.com](mailto:nwbankit@gmail.com)



January, February, March, 2012

## Bank It Supports Alva Friends of Play

### A Habit Begins

Many community members began their *Habit of Helping* this vision- **Bank It** currently has 63 monthly contributors who believe in this project enough to allow an automatic draft from their checking account for as little as \$1 and as much as \$100! Other Alva citizens visited their financial institutions and donated small amounts each pay period. Some held the donation out of their deposits, and others decided to donate a portion of the cash they received back while at the bank. No matter how they decided to give, it started a *Habit of Helping*.

### Fund Allocation

The funds will be allocated according to the bylaws set up by the Board of Directors for **Bank It**. 15 % of funds will be donated to the **Bank It** Growth Fund that will allow **Bank It** to grow and become a stand alone non-profit organization (see page 3 for details on current tax deduction instructions) and get trade-marked. As this fund grows, **Bank It** hopes to support the community with very large projects. Another 20% will be donated to the **Bank It** Rainy Day Fund for families in crisis. This fund has been created to aid our com-

munity families in cases of fire or tornado, and major accidents. The remaining \$5,967.72 was go directly to the Alva Friends of Play Foundation to help them reach their goal of \$9000. Once this goal is reached, the Hatfield Project will receive a \$15,000 grant from Dr. Pepper.

### The Next Step for Alva Friends of Play

The funds received from Bank It will be used towards the foundation's Zone 1 build, planned in June. We are so thankful for all of the support we have received so far, and the Bank It Program has been a huge help to us in reaching our matching requirement+said Christie Vickers, President of Alva Friends of Play.



## Join the Community Vision!

*I am impressed by what Bank It is doing for the community of Alva. It is evident to me that your board has a real pulse for the community. I am excited to see what the future holds.*

*-Emily Whitson, Sandridge Energy*

# Bank It

## Donation Locations

- Alva State Bank
- BancCentral, NA
- Community Bank
- High Plains Bank
- Hopeton State Bank

## Thank You for Helping The Alva Friends of Play!

# We love the park!



These Bank It Board Members' Kids enjoy Alva Hatfield Park.

*Pictured: Meghan and Sarah Brown and Kaycie Shelton*

## Bank It for the Alva Girl Scout Hut! April-June 2012

### Girl Scout Hut: New Roof

**Bank It** is very excited to introduce the 2<sup>nd</sup> quarter CommUNITY Vision. Alva citizens may donate funds towards the Alva Girl Scout Hut to help with costs of a new roof and indoor renovations. The girl scouts are working towards repairing the hut in order to allow more troops to utilize it as well as increase the number of activities that can take place at the Hut. Other areas of need for the Girl Scout Hut are: cooking utensils, cookie sheets, pots and pans, stackable glassware and plates, silverware, projector and screen, landscaping stones, crafting supplies, exterior lights, and a printer/copier. **Bank It** believes this is a very worthy organization because this group is constantly giving back to our community in some way. Alva patrons can often see a girl scout helping out with other organizations and people in need. Due to their endless devotion to helping when help is needed, **Bank It** hopes the Alva CommUNITY will give back to the Girl Scouts as a pay it forward Thank You. Visit any local Financial Institution to donate towards the Girl Scout Hut, April, May and June 2012. Alva patrons may also fill out a pledge form for funds to be drafted monthly or quarterly to each **Bank It** CommUNITY Vision.

### Alva helping Alva

All funds donated through **Bank It** will stay in the Alva Community for the Alva Community. Some funds will be used later for larger projects, some used for crisis situations. None of the donated funds will be used for administrative costs or be sent out of this community. The members of the **Bank It** board of directors are volunteers hoping to create a habit of helping in NW Ok.



*"The Alva Girl Scout Hut is a treasure that we are fortunate enough to house in Northwest Oklahoma! It just needs some TLC!"*

Above: The Alva Girl Scout Hut is in need of many repairs. You can help by donating at your local bank! Some funds will be matched!

## Bank It: the Goal and How It Works

The goal of this project is to create a *Habit*; a small inexpensive habit. We want our community to make it a habit of donating as little as \$1 at their local bank each payday. A little giving from a lot of people can create an enormous cycle of generosity! Additionally, you can depend on your donation staying in *Our Very Own Community*. Each bank in Alva has volunteered to be a Donation Location allowing our community to donate supplies, funds or time to the current CommUNITY Vision. The most exciting part is that some of the banks have pledged to match a portion of the funds donated (and some have pledged quite generously). If the Community will pull together and begin pledging funds towards **Bank It** CommUNITY Visions, the Alva Financial Institutions will help create a truly amazing Community Service

Project.

Community Visions: Each year the Bank It Board of Directors will vote on 3 or 4 worthy CommUNITY Visions. Bank It will spend approximately 3 months raising funds for that CommUNITY Vision. Anyone may nominate worthy organizations, people, groups, or projects for consideration as a CommUNITY Vision. The Alva people know where help is needed. Ideas, comments, suggestions and opinions may be shared by e-mail at [nwbankit@gmail.com](mailto:nwbankit@gmail.com) or visit our website: [www.ahabitofhelping.com](http://www.ahabitofhelping.com) and fill out an application for support!

Pledge forms have been created for your convenience. The pledge form will allow you the opportunity to donate to **Bank It** monthly without having to physically visit a donation location. You may fill out a pledge form and the amount you would like to donate and it will be drafted from your

checking account either monthly or quarterly. Stop by any donation location and begin your *Habit of Helping* today!

Tax Deduction: **Bank It** is set up to accept donations as a tax deduction through Communities Foundation of Oklahoma. If you are interested in donating to **Bank It** as a tax deduction simply stop by any Donation Location and make your check payable to **Bank It/CFOK**. You will receive a letter of contribution in the mail within the week.



# Bank It- Who?

**Bank It:  
A Habit of Helping  
Foundation**

[www.ahabitofhelping.com](http://www.ahabitofhelping.com)

Facebook:  
Northwest Bank IT

Phone: 580-716-1198  
Email: [nwbankit@gmail.com](mailto:nwbankit@gmail.com)



Bank It Board of Directors:

Back Row: Kendra Schnebel, Magen Shelton, Halah Simon, Tasha Hamil

Front Row: Cathy Brown, Kirk Trezell, Christie Kornele

*Creating a Habit of Helping in NW Oklahoma*

Join the CommUNITY Visions!  
Stop by any of the following financial institutions!

Your Community Banks  
Support **Bank It!**



*Don't Forget... some have pledged to match a portion  
of the funds donated!*

If you would like to receive this newsletter electronically, or discontinue receiving this newsletter,  
please e-mail [nwbankit@gmail.com](mailto:nwbankit@gmail.com)